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# Happiness Assurance Rolls Out World's First Insurance Plan for Happiness

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## For a latte a day, enjoy a luxury vacation stay

IRVINE, Calif., March 3, 2020 /PRNewswire/ -- If you spend monthly on unlikely calamities you don't want (any insurance), shouldn't you invest more in your assured happiness?

"Your happiness is your best investment," says Rami Lazarescu, Founder and CEO of <http://www.HappinessAssurance.com/> a division of Ampro Vacations Inc. "A vacation will reduce your stress, increase happiness, reconnect with loved ones and positively change your mind frame. Stress kills, a vacation heals!"

According to Cornell University's happiness research, vacations contribute more to happiness than money or stuff. However, because of a lack of affordability and planning, \$65.5 Billion in vacation time were forfeited in 2019. (CNBC)



Happiness Assurance came out with an innovative solution to the common hurdles to happiness- money, time, and planning. Customers can enjoy 2000 amazing destinations at a significant discount to any online price and pay monthly. For just a latte a day, people can take action for their happiness, today.

Once enrolled, customers have up to two years to enjoy their vacation at a time that works for them - no blackout dates. Happiness Assurance experts are doing all the vacation planning, booking and provide free upgrades to the best view.

"My vacation was 11 out of 10," says customer Danny Chen, Irvine, CA. "We got incredible value and impeccable service."

Before now, booking a vacation required knowing where you want to go, when, and the exact number of people going. Plus, you usually have to prepay in full to get the best deal.

But what if you want to enjoy a discounted vacation sometime in the future, but don't know today exactly where, when or have all the money now?

With Happiness Assurance you can lock your future vacation cost at a fraction of current price – for up to two years – without committing to a place or a time and without having all the funds now.

As there is no one-vacation-fits-all, company-wide vacation incentives were costly, difficult to deliver and did not motivate most employees. Now companies can increase sales, attract and retain top talent and reduce costly turnover by delivering happiness- free customized vacations!

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